

# ELMIRA CORNING REGIONAL AIRPORT

WINTER 2010

## ELM's runway extension: A sustainable approach

The concept of "sustainability" applies to more than just environmentally-friendly practices. "Sustainability" means that something is enduring. In the United States, sustainability is generally regarded as including three key factors: no net negative environmental impact; having a cost structure that is affordable over time; and an approach that supports the values of the community.

Elmira Corning Regional Airport's proposed 400-foot extension of Runway 24, planned for 2011, meets these criteria to be defined as a true "sustainable" project. The runway extension is needed in order to accommodate the larger regional jets used more and more often by the airline industry.

"The community benefits from our good air service and is supportive of our efforts to seek further air service enhancements," said Airport Manager Ann

Crook. "However, providing the full 8,000 feet of runway length raised some concerns."

The initial proposal for the project called for re-aligning Sing Sing Creek around the end of the runway safety area and moving Chambers Road. Airport neighbors raised concerns about water quality and flood dynamics with the movement of the creek. There were additional concerns brought up over safety impacts associated with making changes to Chambers Road.

Through a series of interactive public involvement sessions and consultation with the NY State Department of Environmental Conservation, ELM's airport planning consultants, McFarland Johnson Inc., developed an alternative approach. By installing a new-technology "engineered material arresting system" at the end



of the extended runway, the Airport can gain the benefits of the added length, with no reduction of safety, no negative environmental impacts, and at substantial savings to Chemung County.

This unique approach is projected to reduce construction costs by nearly \$3 million, preserve the natural ecosystem of Sing Sing Creek, and provide the airport infrastructure required to help the Twin Tiers meet air service goals.

"This sustainable project is a true 'win-win,'" said Ms. Crook. Designs for the runway are expected to begin in 2010 and construction may begin as soon as 2011.

## Your Airport: helping our local community; helping our global community

This Airport newsletter edition features some of the many ways that the Elmira Corning Regional Airport does its part to engage in operations and activities that are good for the local community, good for the earth and good for the global community.

From enhanced recycling programs to supporting worthy charitable organizations and improving our facility in ways that bring the least negative impact to our neighbors and environment, ELM remains conscious of both its environmental and community footprint, and works hard to use limited resources wisely.

**"While other airports are seeing reduced enplanements, ELM finished 2009 with an annual increase in both passengers and revenue. We are anticipating a strong 2010."**  
-Airport Manager Ann B. Crook

# AIRPORT NEWS

## ELM partners with ARC

For many years, the Chemung ARC has provided custodial services for the Elmira Corning Regional Airport. This long-standing partnership allows the Airport to make jobs available to people learning marketable skills in the local community. In return, the Chemung ARC provides excellent staff and service to the Airport through their Southern Tier Industries Vocational Services, which offers training and employment to people with disabilities.

"It is a great way for the Airport to support the community," said Airport Manager Ann Crook. "Employees of the Chemung ARC must follow normal airport security procedures and have always maintained superior quality."

Chemung ARC employees provide custodial services for the Airport terminal and maintenance buildings, including sweeping, mopping and trash removal.



Elmira Corning Regional Airport's custodial staff.

## Recycling "takes off" at ELM

In conjunction with Chemung County's Single Stream Recycling Program, ELM now features recycling bins in the public areas of the passenger terminal. There are three recycling bins available: one in the ticketing lobby, one near baggage claim, and one in the departure lounge past the screening checkpoint.

## Airport demonstrates energy-efficient holiday lights

This holiday season, for the second year, ELM participated in a State program to demonstrate the benefits of energy-efficient lights. The New York State Energy Research and Development Authority (NYSERDA) provided grants to the Municipal Electrical and Gas Association (MEGA) to purchase and install LED holiday lights at public facilities to assess and demonstrate the usefulness and efficiency of these systems. In 2008, ELM received \$1,000 worth of lights through this program and in 2009 an additional \$1,500 worth. The beautiful blue, green and white lights were installed on the outside of the terminal building, and were purchased through Environmental Lights of San Diego. "In spring of 2010, we will receive a full report of all the locations where these lights have been installed state-wide, and what the energy savings have been," said Airport Manager Ann Crook.



The "Single Stream" bins require no sorting. Cardboard, office paper, newspaper and magazines, tin and aluminum cans, glass bottles, and plastic bottles can all be recycled in these bins. The sorting is done in a state-of-the-art facility operated by Casella Waste Systems for the Chemung County Solid Waste Management Department.

"As with any recycling program, we ask visitors to refrain from disposing of food, styrofoam, plastic bags or electronics in our recycle bins. These can go in the bins provided for regular trash," said Ann Crook.

Recycling is not new to ELM, as the Airport has been recycling office paper from the FAA, NYSDEC and Airport

administration offices for nearly ten years. The Single Stream bins expand the program to Airport patrons, who are reminded that water bottles, in addition to soft drink bottles, now can be returned for a deposit in New York State. Please do your part to use our limited resources wisely and support your local environment and our global environment!

## Giving Tree for Glove House

For the second year, the Airport terminal featured giving trees in the terminal lobby during the 2009 holidays to support Glove House, a charity which provides services to youth and families in crisis from ten counties in the Southern Tier and Finger Lakes region. "Since the Elmira Corning Regional Airport serves this same ten-county region, our support of this worthy organization makes sense. It's appropriate to think about how we can help those in need both during the holiday season and throughout the year," said Ann Crook, Airport Manager.



## Airport to update PASSplus membership loyalty program

Since its inception in early 2007, Elmira Corning Regional Airport's own passenger loyalty program, ELM PASSplus, has grown to over 1400 members.

"We have been so pleased by the response from our regular Airport users, who have signed on as members in our free program. As we enter the fourth year of the program, we are seeking feedback from our members," said Ann Crook, who added that the Airport will be refreshing the promotional materi-

als for PASSplus. "Most particularly, we are looking into new membership cards which will be able to be scanned by our automated parking ticket readers. From what we've heard from our members, this enhancement will be much appreciated by frequent ELM guests."

PASSplus offers great benefits such as discounts at the DC-2 Airport restaurant, preferred parking in the Airport parking lot, and monthly e-mail notices of services and activities at ELM. In addition, PASSplus members are eligible for frequent drawings for prizes from both the Airport and regional PASSplus partners, such as Watkins Glen International, the Elmira Jackals and Pioneers. ELM has awarded members tickets to Elmira Jackals hockey games, and will draw for more as the hockey season continues.

"With so many travel choices available, we want regional travelers to know we appreciate their business," said Ms. Crook. "Our PASSplus program reinforces our thanks for the opportunity to be part of their journey."

ELM PASSplus is the Elmira Corning Regional Airport's passenger rewards program, designed to thank passengers who use the Airport for their air travel. For more information and to join the free program, visit [www.ecairport.com](http://www.ecairport.com).

### ELM Employee Spotlight:

#### ELM Airport Management Intern

Since June 2009, Turner Semrau has been employed as ELM's Management Intern. A 2009 graduate of Marywood University's Aviation Management degree program, Mr. Semrau also holds commercial pilot and certified flight instructor licenses.

At ELM, Semrau has put his degree to good use. He has taken charge of marketing projects, created a traffic control plan, contributed much content to this newsletter issue, along with many other tasks at the Airport.

"I'm really happy to be here," Mr. Semrau said. "This is such a friendly airport community. I hope that my work here at ELM will boost the success the airport has seen recently."

### Caution: more winter weather ahead!

"Poor weather conditions can make flying difficult, but it's a privilege to recognize the outstanding efforts of the Elmira Corning Regional Airport's maintenance and operations crews that keep our runways safe during our inclement weather each year," said ELM Manager Ann Crook.

ELM's dedicated group of individuals works long days and nights keeping the Airport open. While some delays and some flight problems due to weather conditions are unavoidable throughout the winter months, it's comforting to know that your Airport is making every effort to keep your travel easy.



Left: the ELM operations and maintenance team.



# ELM AT-A-GLANCE

The Elmira Corning Regional Airport is in the town of Big Flats, just off Exit 50 from Interstate 86/Route 17. ELM offers convenient, hassle-free air service to most major domestic and international destinations in conjunction with our airline partners.

## Airport Manager's office

The Airport Manager's Office is open Monday - Friday, 8:00am to 4:30pm. An auto-attended phone service is available after business hours.

Address:  
Suite 1, 276 Sing Sing Rd.,  
Horseheads, NY 14845  
607-739-5621  
607-739-8539 (fax)  
ecra@co.chemung.ny.us

Note: The Airport Manager's office does not have information on lost bags, flight schedules, delays or passenger information. These inquiries should be made directly to the applicable airline. Flights can be tracked at the Elmira Corning Regional Airport Web site at [www.ecairport.com](http://www.ecairport.com).

## Airlines and destinations

### Delta Air Lines / Northwest Airlines

Four round trips daily to Detroit, MI.  
Ticket: 800-225-2525  
Baggage: 607-796-6545  
[www.nwa.com](http://www.nwa.com)

### USAirways Express

Five round trips daily to Philadelphia, PA.  
Ticket: 800-428-4322  
Baggage: 607-796-6019  
[www.usairways.com](http://www.usairways.com)

### Allegiant Air

Several direct flights per week to Orlando-Sanford.  
Ticket: 1-702-505-8888  
[www.allegiant.com](http://www.allegiant.com)

### General Aviation

Atlantic Aviation is located on Aviation Drive next to the Wings of Eagles Discovery Center. The fixed base operator (FBO) serves corporate, charter and private aircraft.

607-739-3597 or  
607-739-0239 (fax)  
[www.atlanticaviation.com](http://www.atlanticaviation.com)

## Arrival and check-in times

Passengers are required to arrive at the Airport for check-in at least one hour prior to departure time.

## Baggage information

Passengers are allowed only one carry-on bag. Baggage must remain in your possession at all times. You may not leave your baggage unattended. A list of prohibited and permitted items is available on the Transportation Security Administration (TSA) Passenger Information Web site at [www.tsa.gov](http://www.tsa.gov).

## Airport parking

Convenient long- and short-term parking is available at ELM, operated by Republic Parking at 607-739-9937.

	Short Term/Long Term	
1st 15 min.	free	n/a
Each 1/2 hour	\$0.75	\$1.00
First hour	\$1.00	\$1.00
Daily Max	\$7.50	\$6.50
Weekly Max	\$37.50	\$32.50

## Passenger loading and unloading

Passenger drop-off, unloading and pickup are permitted directly at the Airport doors.

Parking or standing is not permitted. The new Cell Phone Lot on the east end of the front drive is available for waiting in your car for passenger arrival.

## Ground transportation

Taxi service and several national car rental agencies are located next to the baggage claim area in the terminal to provide travelers with convenient options for ground transportation to and from ELM. Reservations are recommended to ensure prompt service.

## Taxi Services:

**Bill's Taxi:** 607-731-8801

**Terp's Enterprises:**  
607-795-4426

## Car Rental Companies:

**Avis:** 800-230-4898  
or [www.avis.com](http://www.avis.com)

**Budget:** 800-527-0700  
or [www.budget.com](http://www.budget.com)

**Hertz:** 800-654-3131  
or [www.hertz.com](http://www.hertz.com)

**National:** 800-227-9058  
or [www.nationalcar.com](http://www.nationalcar.com)

Elmira Corning Regional Airport is committed to providing services to enhance the travel experience for our passengers. Whether you are waiting for a flight, sending off business

associates or meeting for a business lunch, the Airport offers a comfortable, convenient setting for business-on-the-go.

## High-speed Internet access

Free wireless Internet access is available on the entire first floor of the Airport terminal, provided courtesy of D-Link and Databranch of Elmira. In the conference room adjoining the DC-

2 Restaurant, there is a Data Counter for hardwire Internet connection.

## Conference rooms

Two conference rooms are available for use by business travelers. One is located in the terminal just before the departure area. Another, complete with audio visual equipment and teleconferencing capability, adjoins the Airport restaurant. Contact the Airport manager's office for reservations information.

## Airport fax service

Fax service is available in the Airport manager's office on the third floor of the main terminal, from 8:00 am to 4:00 pm weekdays. Charges do apply; contact the Airport manager's office for information.

## ATM machine

A 24-hour Chemung Canal Bank automated teller machine is located near the ticket counters. (PLUS / MC / VISA / NYCE / DISCOVER / CIRRUS / American Express).

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